



SOLAR CERTIFICATION PROGRAM



Franklin Electric





SOLAR PUMPING – MAKE SOLAR YOUR COMPETITIVE EDGE

Solar power continues to spread with massive growth predicted for the foreseeable future. Solar pumping systems are no exception and with today's growing demand for expert, qualified solar water systems contractors, this can be your distinct advantage over the competition. Team with Franklin Electric to become a Franklin Certified Solar Contractor and an expert at selling and installing Franklin solar pumping systems.

GET THE KNOWLEDGE YOU NEED

- Today's solar market and future developments
- Selling solar: Targeting customers and engagement
- The leading applications for solar pumping
- Solar pumping payback versus other power options
- Sizing, installing, and troubleshooting Franklin solar systems

BENEFITS

- Expertise on selling, applying, and installing Franklin solar pumping products
- Priority listing recognizing your certification on the Franklin Electric website
- Customer inquiry referrals
- Priority access to Franklin's exceptional Field Service Engineer and Technical Service Hotline teams

GETTING STARTED

- Contact your local Field Service Engineer or the Technical Service Hotline (800-348-2420) to arrange a Solar Certified Contractor training event.

QUALIFICATIONS

1. Be a Franklin Electric Key Dealer - Contact your water systems distributor or Franklin Electric representative for details.
2. Where required, be a licensed professional in your state.
3. Attend a Franklin Electric Solar Certification training event.*

*Certification is valid for two (2) years. A contractor may renew his certification by attending another updated training event.





